

# Jim's Photo Gallery

## Ordering Information

### Media Options and Pricing

#### Prints

Gallery prints are professionally cropped, color corrected and printed on high quality photographic paper.

All gallery images are photographed in 2:3 aspect ratio, which means that prints are always available in sizes 4x6, 8x12, and 20x30 inches. Most images can be cropped to fit other standard sizes (e.g., 5x7 or 8x10) without degrading the picture, so prints can usually be made in these sizes. If you order a 5x7 or 8x10 print and the image won't easily crop to that size, I will contact you to discuss options.

4x6 prints have a glossy finish to make the picture "pop" and help bring out detail. All other sizes have a matte finish so they can reside behind glass in a frame without creating unsightly "spotches" where the print contacts the glass.

#### Print Prices

4x6	\$5	Best size for photo albums
5x7	\$8	Ideal for modest tabletop or wall-mounted frames
8x10	\$10	Big enough to be a conversation piece, but not over-the-top huge
8x12	\$10	Same as 8x10, but useful when cropping would degrade the picture
20x30	\$30	Makes a terrific wall poster, or put it in a nice frame. Over-the-top!
Custom	contact me	Interesting effects, such as 36x12 landscape for a wide-angle shot of a large dance group

#### Digital

Gallery images are also available as JPEG files, delivered on CDROM. Digital images are supplied as unmodified, original camera images with 2:3 aspect ratio. Purchasers of JPEG images are authorized to make digital and print copies for their own personal use, but may not distribute originals or copies to other parties.

This is a great option for those who prefer to archive their photos in digital form, and for experienced photographers who know how to enhance and print their own photos.

#### JPEG Prices

1-3	\$6/image	
4+	\$5/image	
Routine	\$50	Includes all images from any one dance performance

### How to Order

As you browse the gallery you will see an image identifier (ID) above the image you are viewing. To order an image, write its ID on the attached order form, specify how many copies you want and, in the Size column, specify either the print size (for prints) or "JPEG" (for JPEG files). To order all JPEGs from a performance, write the ID of any image of that performance, followed by the word "Routine." Enter the price and total.

Special instructions are welcome! If you would like to crop a photo in a particular way, or deviate from the standard glossy or matte finish, please write your instructions on the order form. Special requests are welcome, too. If you want to print on an unusual paper size (e.g., 12x36), or create a montage or special composition, please contact me directly.

### Order Processing

Insert your completed order form and payment (cash, or check made out to "Jim Lamberson") into an envelope and write "Jim's Photo Gallery Order" on the outside, then drop it off at Westside's front desk. When your order has been processed, it will be available for you to pick up at the front desk. Please allow two to four weeks for order processing.

### Satisfaction Guarantee

My goal is to capture high quality images that expose the inner souls of Westside dancers, and deliver these keepsake images to Westside dance families at affordable prices. Your complete satisfaction is guaranteed or you will receive a full refund.

